



The Red Shoes Lifting Loans

Micro-Loans & Business Mentoring

To Apply:

Call for an informal phone interview and assessment. Some business training classes and a business plan are prerequisites for loan consideration. Applications are available on request by mail or email. We look forward to working with you.

To Support the Program:

Your tax deductible gift to this program helps a woman build a business that can support generations to come. Rather than a grant, a **Lifting Loan** fosters economic responsibility and accountability. The benefits of a micro-loan ripple out to the community. *Once repaid, funds are recycled to new entrepreneurs.*

A **Lifting Loan** can help a woman's dream of owning her own business come true. You can be a part of her success.

To support the **Lifting Loans Program**, contact The Red Shoes, 225-338-1170 or mail your check today.

The Red Shoes is a 501c3 nonprofit.

The Red Shoes
A Center for Personal and Spiritual Growth

Mission Statement

The Red Shoes is a women's center for personal and spiritual growth.

Our commitment is to value and support all women on their life's journey.

We celebrate, empower and nurture women.

We offer space for women to explore and develop their inner life.

We connect creativity, spirituality and authenticity.

We provide a place of healing and reconciliation.

We focus on what we hold in common rather than what divides us.

The Red Shoes
A Center for Personal & Spiritual Growth
2303 Government Street
Baton Rouge, LA 70806
(225) 338-1170
wendy@theredshoes.org
www.theredshoes.org



The Red Shoes
A CENTER FOR PERSONAL & SPIRITUAL GROWTH

Women Helping Women: That's What **Lifting Loans** is All About

Lifting Loans can provide the working capital needed to make your dream of starting a business...come true.

Lifting Loans is a low-interest micro-loan program for women in Baton Rouge and surrounding parishes.

Lifting Loans assists women who are trying to start or grow small businesses and helps them transition to economic success and independence.

Lifting Loans helps you find business training appropriate for your stage of business development.

Lifting Loans fosters small scale entrepreneurship which has a big effect on our community.

- **Personal attention**
- **Mentor program**
- **Ongoing business training**
- **Coordinated approach to community resources**
- **Supportive relationship with loan recipients**
- **Your repaid loan makes you eligible for a second loan to further develop your business.**
- **Each loan paid in full makes loans available for another recipient.**
- **No Collateral required**

We are proud to be a catalyst for women entering the world of entrepreneurship.

Lifting Loans is inspired by the Nobel Peace Prize winning success story of the Grameen Bank. This model demonstrates that women who have women supporting them, are far more successful in business ventures.



Sometimes, all that stands between a capable woman with a good idea, and success, is a small amount of start up capital.



When we received our Lifting Loan we were grateful for the monetary help but also appreciated the validation for our work and the personal attention Celia and Wendy gave our business. It has been a great experience.

- Sheila Smith, Owner - Framed 'N Stone

If you are ready to start a business or know a woman who lacks start-up capital for a new business, contact The Red Shoes for more information about the **Lifting Loans** Program. 225-338-1170